

Annual Report

2019/20



Heath Hands

The Dairy

Kenwood House, Hampstead Lane
London, NW3 7JN

Tel: 020 8458 9102

Website: www.heath-hands.org.uk

Email: info@heath-hands.org.uk

Registered charity no: 1173419

Annual Report and Financial Statements

Year ended: 31st March 2020

Heath Hands works in partnership with:



Heath Hands Annual Report 2019/20

Trustees

Chair: Cindy Galvin

Deputy Chair (acting): Rachel Chapman

Secretary: Alan Merkel

Treasurer: Tony Braca

Volunteer Representatives: Stuart Clark, Merlin Fox, Ian Greenwood

Co-optees: Robert Spigel*

Ex-officio: Karina Dostalova* (City of London), Jeff Waage (Heath and Hampstead Society); Bob Warnock (City of London)

*Stepping down at 2020 AGM

Projects and Volunteer Manager: Colin Houston

Project Coordinator: Karin Oleinikova

Project Assistant: Rory Dimond **Assistant Ranger:** Joanne Maddox

Bankers: Lloyds Bank, Virgin Money, United Trust Bank

Independent Examiner: Regis Meiffredy

Heath Hands is a charitable incorporated organisation, governed by its Trustees, all of whom are appointed by members in General Meetings. The Trustees herewith submit their Annual Report and independently examined financial statement for the year ended 31st March 2020. The Trustees employ staff to administer the charity. Membership is open to registered volunteers who contribute to our charitable activities.

Trustee Responsibilities

The Trustees are responsible for preparing the Annual Report and financial statement in accordance with applicable United Kingdom charity law. The trustees have given consideration to the major risks to which the charity is exposed and satisfied themselves that appropriate procedures are in place to manage those risks

Objects

To help, engaging volunteers, to conserve, protect and enhance Hampstead Heath, the Kenwood Estate, Highgate Wood, Keats House and such other areas as the charity trustees may determine from time to time (the “Relevant Open Spaces”);

To advance education in conserving, protecting and enhancing the environment of the Relevant Open Spaces for the benefit of the members of the CIO and for the benefit of the public at large, and

To help the bodies responsible for the Relevant Open Spaces to provide facilities in the interests of social welfare for recreation and leisure time occupation by the members of the CIO and the public at large with the object of improving their conditions of life.

Minutes of 2019 Annual General Meeting, 19th June, 18.00, Kenwood House

Welcome

Cindy Galvin (CG) welcomed attendee and guests. Apologies received Larry Phillips, Helen and Barry Crow, John Beyer, Marc Hutchison and Tony Ghilchick.

Minutes of the 2018 AGM

No other business to raise. Minutes reviewed. There being no matters arising, acceptance proposed by Tony Braca, seconded by Angela Durkin.

Chair's Report and Trustees' Annual Report

Cindy highlighted all the good work that's been going on in our 20th anniversary year. Noting some highlights including record membership and volunteer activity levels and remarkable successes of the Community Heath Project, encouraging our inclusiveness, thanks given to Karin Oleinikova for all her hard work. The 2018 calendar proved popular, Wild about Hampstead Heath and our Wildlife Interpreters have engaged thousands of visitors while everyone welcomed Rory Dimond, who joined the staff team in February. Our developing wildlife monitoring programmes are really exciting while our calendar of walks, talks and outings have been well attended.

Cindy introduced a short film, produced to celebrate our 20th anniversary, and went on to thank all our volunteers, the team at Kenwood for hosting us tonight, Sam Cooper, Bob Warnock, and his Heath team, Rachel, Ian and Sergio for their leadership at Whitestone Garden and the Old Orchard Garden, the Kenwood garden team who've welcomed Felix, the Golders Hill Park, Hill Garden, Keats House, Highgate Wood, Hill Garden and Parliament Hill teams. along with the Heath's conservation, ecology and ranger teams. Thanks to the Heath Hands staff team.

Special thanks given to the Trustees for all their dedication and a gift presented to Rachel Mackenzie who stepped down after many dedicated years.

Karina Dostalova gave additional thanks as Chair of the Hampstead Heath Management Committee for all the volunteers' hard work.

Treasurer's Report

Tony Braca presented the financial report, showing a healthy financial position with good income and the year ending under budget. Ideas for fundraising welcome. Thanks to all supporters and our independent examiner Tony Ghilchick.

Election of Trustees

There being one nomination for each position the following members were elected for 2019/20:

Cindy Galvin (Chair)

Joanne Maddox (Deputy Chair)

Tony Braca (Treasurer)

Alan Merkel (Secretary)

Rachel Chapman (Volunteer Representative)

Merlin Fox (Volunteer Representative)

Stuart Clark (Volunteer Representative)

Ian Greenwood (Co-opted)

Robert Spigel (Co-opted)

Cindy closed the meeting at 19.00.

Volunteering Highlights - 2019/20

Volunteer membership above 200

13,044 hours contributed across 555 volunteer sessions this year

Conservation: focus on H. balsalm, meadows, scrub conservation, bog and heathland habitat restoration Athlone Gardens, Ladies Pond, Extension and Sandy Heath



Friends of Heath Hands membership continues to grow

Highgate Wood: weekly sessions resume and Heritage Festival

Social: barbecue at OOG, Xmas at Hive; trip to Kenley and Coudson Common

20th anniversary marked at Dairy; celebratory film produced; memorial tree planted at Whitestone; Rory joins as Project Assistant, Jo recruited as Assistant Ranger



Wildlife Monitoring: developing reptile transects, hedgehog, dragonfly and new butterfly transect

Golders Hill Park and Hill Garden: London in Bloom awards; record sessions run



Sheep and shires: volunteers support innovative Heath projects



Training workshops: birds, apothecary, trees, woodworking, spiders, pollinators, spiders, and more!

Kenwood: busy year of maintenance sessions and recruitment



13 Volunteer Leaders support conservation, WaHH and monitoring programmes

Community Heath project secures funding until 2022; over 2000 people involved at 120 events

New Youth Volunteer Programme launches; community garden created at Hive.



Events: volunteers assist at events including athletics and GIAG



Schools: increased activity with local schools and forest schools using Old Orchard

Wild about Hampstead Heath: over 3000 visitors take part at weekly interpretation sessions



19 corporate groups contribute over 1000 hours of habitat management and conservation tasks

Keats House: weekly sessions; open garden tours; Silver Gilt won



COVID response
All face-to-face programmes suspended on 17th March for lockdown.
Staff all working safely from home.
Volunteer welfare checks and increase in digital communications

Parliament Hill: record attendance on Mondays; Hive Yard sessions on Wednesdays



Fig 1. Volunteer roles (%); 205 volunteers in total

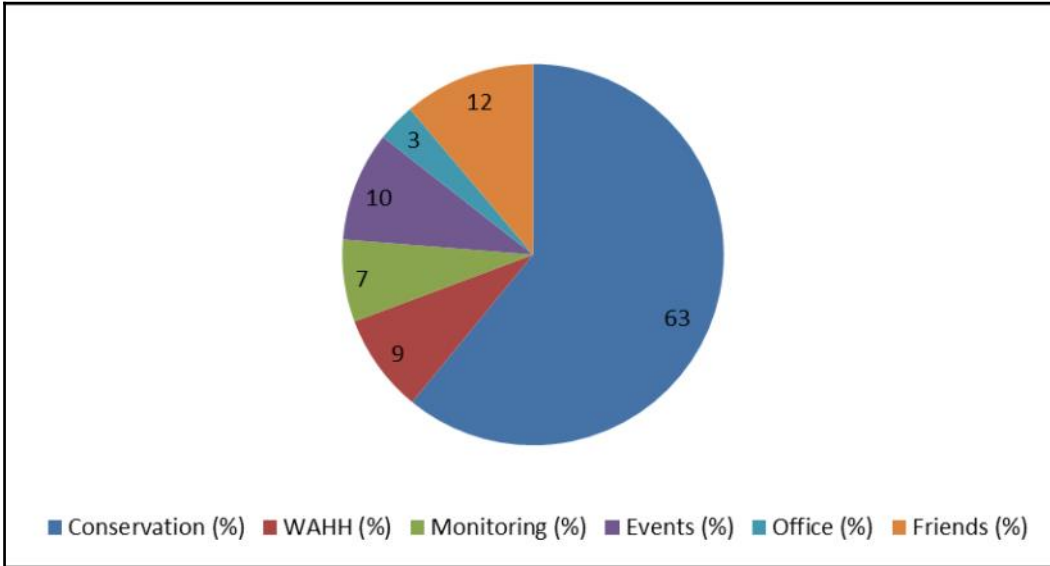


Fig 2. Recruitment Activity

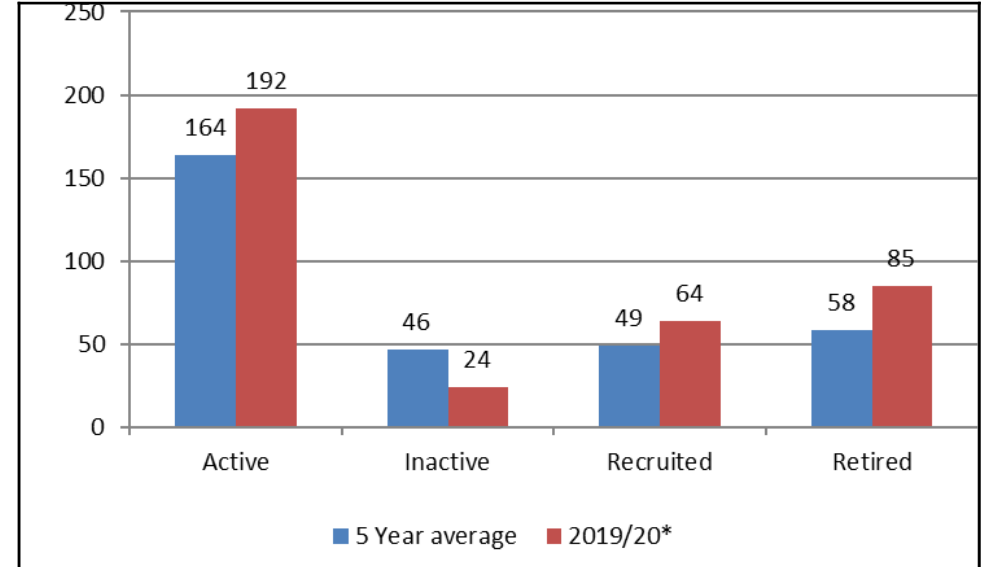


Fig 3. Volunteers from BAME (Black, Asian and minority ethnic communities) and White backgrounds (versus 36% local population)

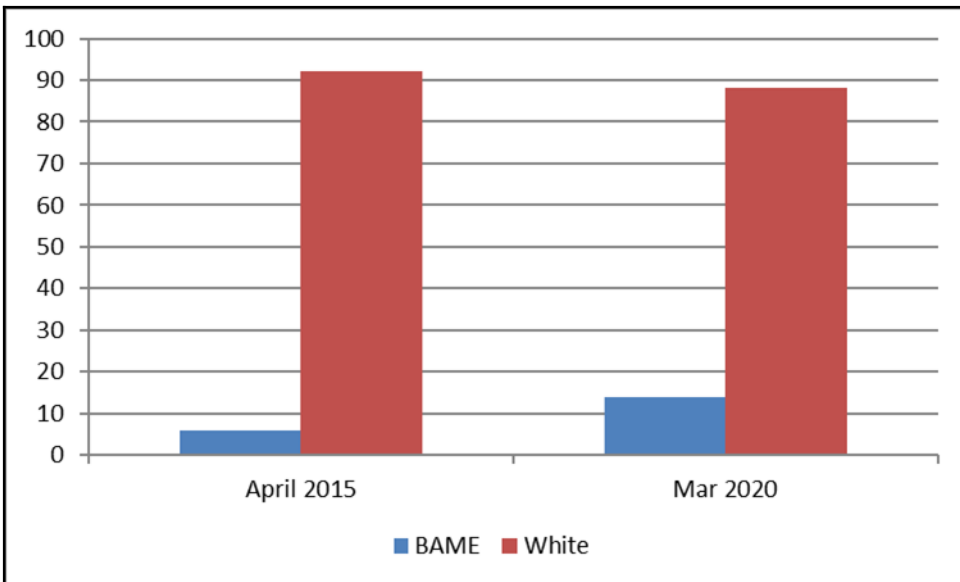


Fig 4. Age Structure of volunteers (%)

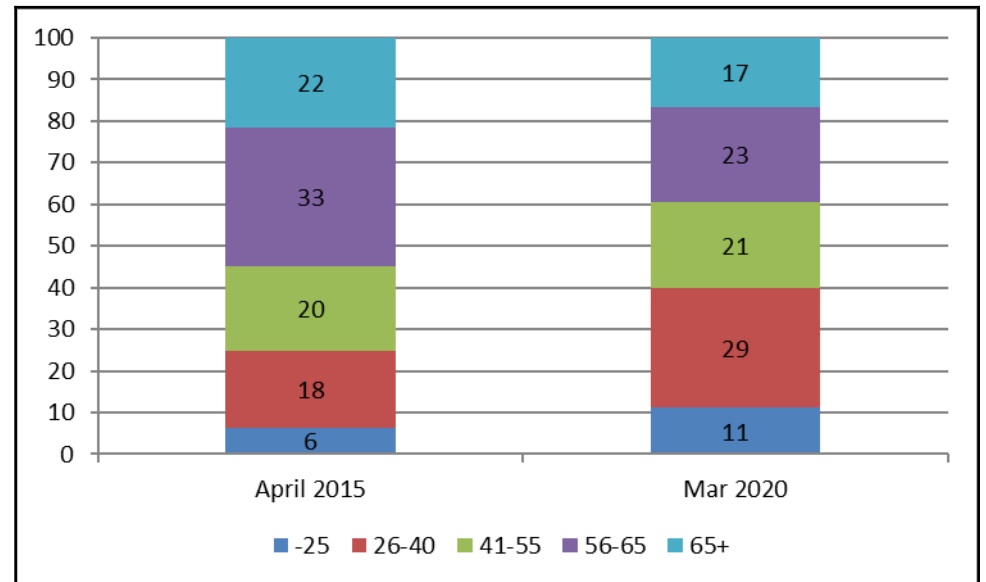


Fig 5. Annual volunteer activity: 13,044 (blue) versus 5 year average: 10,714 (red)

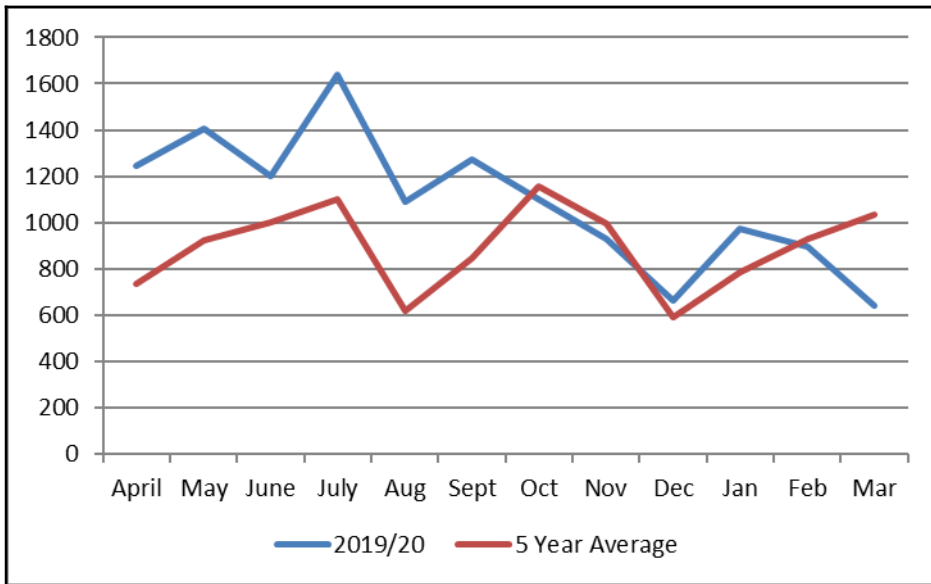


Fig 7. Volunteer Activity across sites: 13,044 versus 5 year average (10,714)

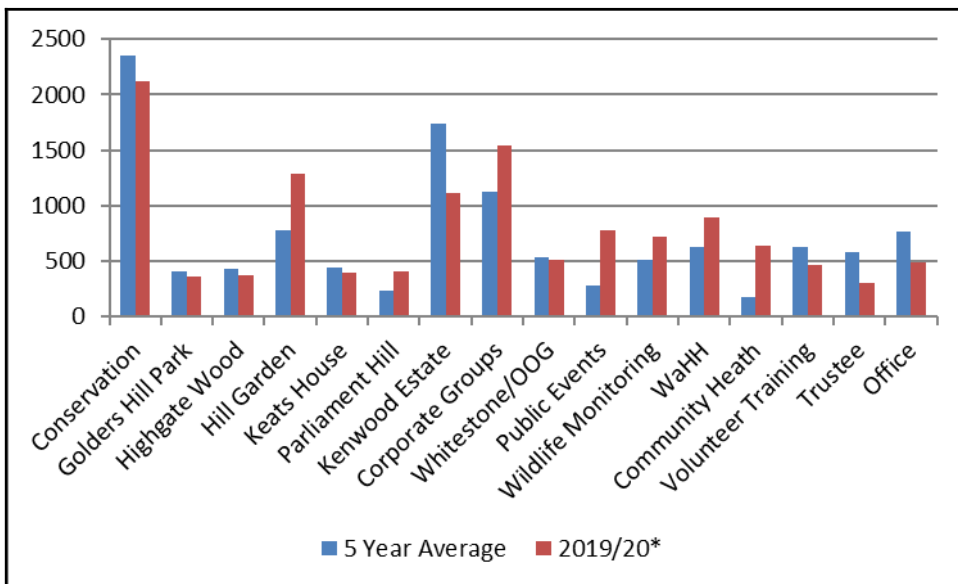


Fig 6. Sessions delivered: 555 (blue) versus 5 year average (447)

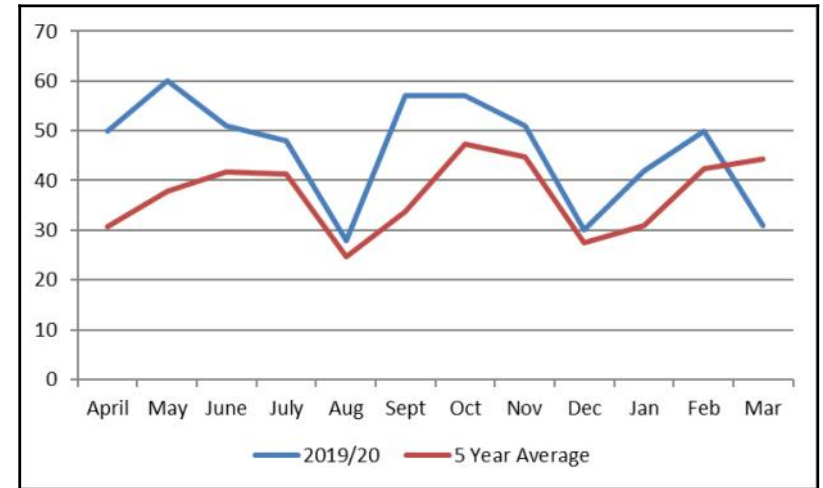


Fig 8. Community Health: events, participants, volunteers and schools (since 2017)

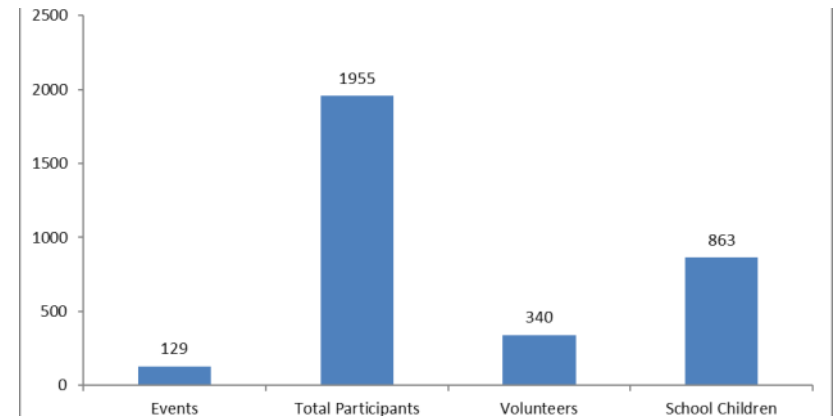
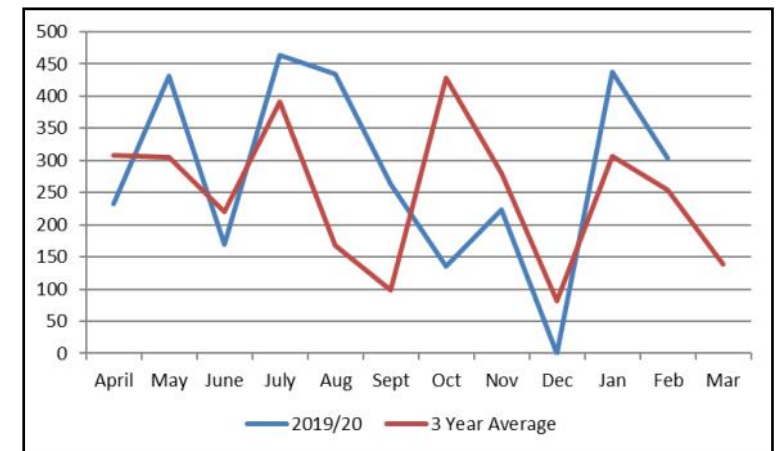


Fig 9. Visitors engaged on WaHH sessions: 3096 in 2019/20 (annual average 2983); over 13,000 since 2015 handover from RSPB



Heath Hands, registered charity no 1173419
Accounts for the year to 31 March 2020

To 31 Mar 2019

| Expenditure | £ | £ |
|---------------------------------|----------|----------|
| Catering | 676 | 409 |
| Events | 1,586 | 1,036 |
| Insurance | 566 | 584 |
| Marketing | 410 | 644 |
| Office Expenses | 2,960 | 1,934 |
| Uniform | 1,715 | 1,079 |
| Volunteer Training | 1,831 | 2,323 |
| Volunteer Expenses | 200 | 166 |
| Payroll | 12,636 | 4,590 |
| Project - Community Heath | 7,643 | 7,163 |
| Project - Trainee Ranger | 2,648 | - |
| Project - Conservation Projects | 4,086 | 622 |

| | | |
|------------------------------------|---------------|---------------|
| Total Payments for the Year | 36,965 | 20,548 |
|------------------------------------|---------------|---------------|

Receipts

| | | |
|---------------|--------|-------|
| Bank Interest | 782 | 675 |
| Calendar | 449 | 1,803 |
| Donations | 4,311 | 3,439 |
| Friends | 273 | 475 |
| Groups | 8,920 | 5,750 |
| Grants | 11,193 | 1,250 |

| | | |
|------------------------------------|---------------|---------------|
| Total Receipts for the Year | 25,927 | 13,391 |
|------------------------------------|---------------|---------------|

| | | |
|--------------------------|-----------------|----------------|
| Surplus (Deficit) | (11,038) | (7,157) |
|--------------------------|-----------------|----------------|

| | | |
|--|---------------|--------|
| Cash funds last year end / transferred | 72,761 | 79,815 |
| Cash funds this year end | 61,723 | 72,761 |

Cash Funds

| | | |
|-------------------------|----------------|---------------|
| Lloyds Cash | £10,596 | 7,246 |
| Lloyds Savings | £10,000 | £15,000 |
| United Trust Savings | £30,926 | 35,410 |
| Virgin Money Savings | £10,200 | 15,105 |
| Total Cash Funds | £61,723 | 72,761 |

Notes:

1. Stock at year start £2868
2. Grants received: Camden Giving (£9600 of £12,000), Camden Festivals (£250), Communities Together (£1343)
3. Donations: Waitrose (£888), Google (£1478), Kenwood Walkers (£325), Southbank International School (£395)
4. Community Heath: approximately 50% of these costs contribute to staff costs for project delivery



Tony Braca
Treasurer



Regis Meiffredy
Independent Examiner



Reserves Policy

Background

With other funds, financial reserves on 31st August 2019 were approximately £70,000, with £55,000 invested in deposit accounts at Lloyds, Virgin Savings and United Trust banks. The reserves were generated from a variety of sources including a major legacy left by our founder Bobby de Joia.

Discussion

The trustees of Heath Hands employ a prudent approach in terms of financial management, retaining a fairly large reserve against risk, but spending a proportion of the reserves on beneficial projects that enhance our green spaces in line with our charitable objectives and Strategic Plan.

Heath Hands will retain reserves to cover three years of operational costs for the charity (£21,000), and a sum (£29,000) against the risk of losing the benefits in kind of the Dairy office (English Heritage) and secondment of our Projects and Volunteer Manager (City of London Corporation). The secondment is covered in our CoLC partnership agreement, which is due for renewal in March 2020. The Dairy lease was renewed in May 2019 and expires in April 2024.

The remainder of the reserves (£20,000) is to be spent by 31st March 2023 on beneficial projects outlined in our Strategic Plan.

First Reserves Policy

The first policy covered April 2017 through to March 2020 with £20,000 allocated to be spent on beneficial projects. It is expected that £12,000 of the allocated £20,000 will be spent by 31st March 2020.

Due to increasing income generation from April 2017 the reserves have remained relatively unchanged at approximately £70,000.

Policy in figures

| Reserve | £ |
|---|--------|
| Reserve for 3 years running costs | 21,000 |
| Reserve against losing benefits in kind of PVM and Dairy office | 29,000 |
| Funds to be spent on projects by 31st March 2023 | 20,000 |
| Total | 70,000 |

This policy was adopted in January 2017 and reviewed in September 2019

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